

**ICDA Additional Board Meeting
Regarding the summer conference**

**April 18, 2021 at 8:00 p.m.
Virtual meeting via Zoom**

Present: Kerry Glann, Dan Andersen, Melissa Walsh, Paula Alles, Dennis Malfatti, Jennifer Kitzmiller, Jeshua Franklin, Kyle Broady, Andrea Drury, Madlen Batchvarova, Mark Yount, Michael Hummel, Ryan Knight, Sarah Kavanagh, Matt Kauffman

Call to order: President Kerry Glann called the meeting to order at 8:04 p.m. A quorum was in attendance.

Summer Conference Information and Discussion

- Survey Results (Glann) - A survey went out to all current members of ICDA and those on the recent “membership lapsed” list
 - 112 responses
 - 49.1% responded yes to an in-person conference at UIndy for \$120
 - 52.7% responded yes to an in-person conference at a high school or church for \$75
 - 61.8% responded Yes to a Virtual Conference for \$35
 - In a hypothetical hybrid conference, 41.8% Virtual, 51.8% In-person
 - Open-ended survey comments were varied
- Updated cost information from UIndy (Hummel)
 - Approximately \$2200 for facility usage and then additional costs for people who wanted housing and food
 - Reading sessions would add costs for sheet music (unless it was complimentary), and other sessions would need to be removed to make space for reading sessions
 - Glann points out additional costs for the in-person headliner speakers (approximately \$3300 plus travel and lodging expenses)
- Cvent and the virtual conference option (Knight)
 - Links to the virtual conference could be included in Cvent’s registration paywall without additional cost
 - Cvent has more integrated advanced virtual options, but those cost \$1500 to \$2000
- Discussion ensues regarding various specific issues:
 - Music packets for potential reading sessions
 - Challenges and benefits of having a hybrid conference
 - Cost differences between virtual and in-person attendees
 - Cost considerations related to having a virtual conference option in the future
 - Considering a different facility than UIndy: Tabernacle Presbyterian offers streaming opportunities and could provide meals. Facility cost would be \$500 or less. Meals would be \$10. (Kauffman)
 - Options for having in-person reading sessions: shortened sessions, combined session, singing outdoors

Motion:

- Andersen makes a motion to have an in-person conference with a live streaming option all in one room with one session at a time.
 - Voting occurs secretly through a Zoom private message to Walsh.
 - Vote results: 11 yes, 1 abstention. Motion approved.

Follow-up discussion

- A visit will be planned to Tabernacle Presbyterian Church as a possible option for hosting the conference.
- Information for the registration website will be discussed after more details of the conference have been solidified.
- R&R Coordinators ask for a format template for the virtual reading session lists. Andersen will be in touch with R&R coordinators about this.

Glann adjourns the meeting at 9:18 p.m.